

ERIE Logo Items and Branded Apparel

Logo items and branded apparel can be used to support your marketing strategy and reinforce your brand messages. Promotional items are a great complement to a display at trade shows, local events or appreciation events.

You may use a local supplier you know or contact one of these vendors that frequently provide customized merchandise to ERIE Agents.

Wherever you acquire them, all ERIE-branded items must be reviewed through the *Ad Approval process* for MarketShare reimbursement.



HDS Marketing

Websites: Blue Gear Store HDS

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Contact: Mark Rubican Phone: (800) 220.1497, ext. 314 or (412) 489.1543 Email: mrubican@hdsideas.com



Lands' End Business Outfitters

Website: *Business Outfitters by Lands' End* Phone: (800) 587.1541



Manko Company Website: The Manko Company Contact: Avery Manko Phone: (877) 558.6002 Email: avery@mankocompany.com

PROforma

ProForma

Website: ProForma-ERIE Impressions Contact: Doug Bollheimer Phone: (814) 459.6100 or (800) 298.9688 Email: doug.bollheimer@proforma.com